

## AFRICA SECTORAL TRADE DELEGATION

The first Virtual Sectoral Trade Delegation organized by the Ankara Ferrous and Non-Ferrous Metals Exporters' Association was held from October 5 to 9, 2020, covering Ethiopia, Djibouti, Kenya, Tanzania, and Mozambique. A total of 10 companies from our Union participated in the event. The opening of the delegation event started with a speech by our Board Chairman, Şerafettin CECELİ, and was followed by informative sessions for the participants about the countries and sectors, led by Trade Attaché Sedat ERDOĞDU from Addis Ababa, Trade Attaché Mustafa YILMAZ from Maputo, and Trade Attaché Onur BİLGEN from Dar es Salaam.

The sectoral trade delegation, conducted via the Zoom platform, facilitated a total of 210 meetings with 99 companies across five countries, with interpreter support provided during the meetings. In this period when our exports slowed due to the pandemic, the event was considered a successful organization, as it helped assess the potential of our products in key African countries within the construction and metal sectors, and offered an opportunity for further progress in the existing market.





